

## IN-STORE, ONLINE & MARKETING WITH **ONE SYSTEM!**

Since 2010, we have used Celerant's retail software to manage our outdoor sporting goods stores, including our newly-redesigned eCommerce website, ATF compliance, buy-trade and GunBroker.com sales. Leaning on ONE software company that provides ALL our technology helped us expand to 25 stores and makes it easier to operate our business more efficiently." -TURNER'S OUTDOORSMAN







### **SHOW PROMO**

**FREE** One Months SaaS FREE Distributor Integrations
FREE Credit Card Devices\*



\*Celerant's point of sale &/or eCommerce with one month free, unlimited distributor integrations free. in which you are an approved dealer & can provide account credentials, 1 credit card device per store free, dependent on processor. Hardware, training & setup fees sold seperately. Offer ends 3/31/2025.\*



# INTEGRATED SOLUTIONS ARCHERY INDUSTRY



#### MOBILE POINT OF SALE

Manage your store from anywhere in ONE system.

- + Mobile POS with contactless payments
- Built-in A&D & 3rd-party integrations/e4473
- + Catalog import & auto ordering-ALL major distributors
- + Buy-trade, rentals & repairs
- Range management & ATF compliance for firearm dealers















#### eCOMMERCE & MOBILE APPS

Manage your web and store as one with consistency.

- Integrated eCommerce & mobile shopping/range app
- + Vendor product feeds & drop shipping
- + In-store pickup (BOPIS) & FFL Locator
- Product filtering & suggested items
- + Marketplace & auction site integrations
- + Online 'Buy Now, Pay Later' options



















#### DIGITAL MARKETING

Increase traffic and sales for your store, app and website.

- + Automated email marketing software
- Personalized push notifications to customers' phones
- + Search Engine Optimization (SEO) services
- + Social media & content creation services
- Full digital marketing services with in-house team

